

TTAB

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November 22, 2008

77/073,121

Certified Mail Return Receipt Requested
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

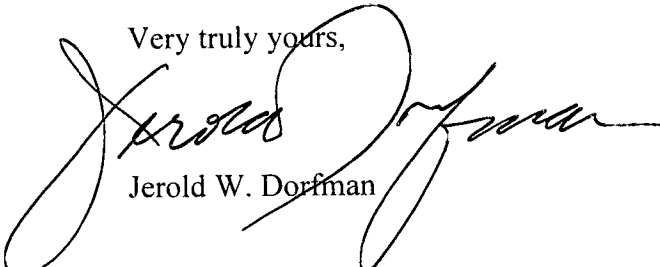
Re: Petition for Cancellation of Trademark
Registration No 3311042,
Registered on October 16, 2007.

Dear Sir:

Enclosed please find 2 copies of the Petition for Cancellation of the Service Mark "SFI". by
Petitioner, Atlas Information Group, Inc, along with the \$300.00 fee, and Proof of Service upon the
Registrant, Sanjay Kumar Gupta.

Please process the Petition.

Very truly yours,



Jerold W. Dorfman



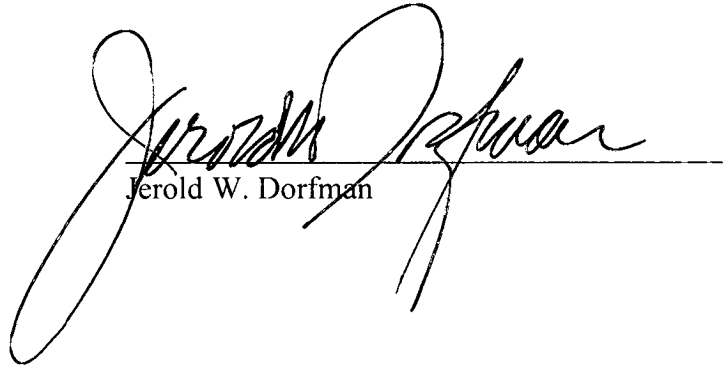
11-24-2008

Proof of Service

The person whose signature appears below confirms that the attached Petition for Cancellation of Registration No. 3311042 (SFI), has been served upon the Registrant-Assignee, Sanjay Kumar Gupta, 301 Newbury Street, Unit 3, Boston, MA 02116 as follows:

by transmitting a copy of the document by first class mail to the person served, which mailing was made on November 22, 2008.

Dated: Larchmont, New York
November, 22, 2008



Jerold W. Dorfman

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

In the matter of trademark registration no. 3311042
registered on October 16, 2007

-----X	
Atlas Information Group, Inc	:
	:
- Petitioner -	:
	:
vs.	:
	:
Malgorzata Madej	:
- Registrant -	:
and	:
Sanjay Kumar Gupta	:
- Assignee -	:
-----X	

Cancellation no. _____

11/26/2008 SWILSON1 00000123 3311042
01 FD:6401 300.00 00

To: Commissioner for Trademarks
P.O. Box 1451,
Alexandria, VA22313-1451

Petition for Cancellation

1 - Identification of Petitioner:

- a - Petitioner is a New York Corporation with its principal office at 1 Barker Avenue, White Plains, New York 10601.
- b - On January 28, 2008 Petitioner filed its application to register the Service Mark, SFI, Structured Finance Institute.
- c - Petitioner's application was assigned serial number 76/686188.
- d - Petitioner's application alleged a date of first use in intrastate and interstate commerce of March 8, 2001.
- e - Petitioner believes that it is or will be damaged by the above identified registration, and hereby petitions to cancel the same.

2 - The grounds for cancellation are as follows:

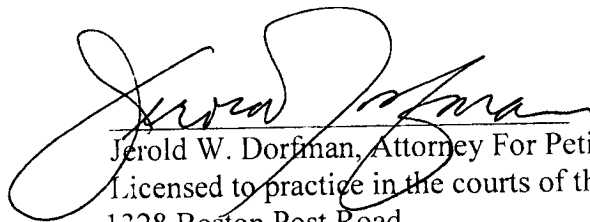
- a - Registrant's alleged first use in intrastate and interstate commerce is August 1, 2004.

- b - Petitioner's application for registration was refused based upon the existence of Registrant's registration and the likelihood of confusion between Petitioner's mark and Registrant's mark.
- c - Petitioner, since at least March 8, 2001 has been and is now, using the mark, "SFI, Structured Finance Institute", in connection with the sale of educational services, namely organizing and conducting educational conferences and seminars relating to tax, legal and financial issues in operating and conducting business, trade and investment in foreign countries and the United States.
- d - On information and belief Said use has been valid and continuous since said date of first use and has not been abandoned. Said mark of Petitioner is symbolic of extensive good will and consumer recognition built up by Petitioner through substantial amounts of time and effort in advertising and promotion.

3 - In view of the similarity of the respective marks and the related nature of the services of the respective parties, it is alleged that respondent's registered mark so resembles Petitioner's mark previously used in the United States, and not abandoned, as to be likely to cause confusion, or to cause mistake or to deceive.

WHEREFORE, Petitioner prays that Registration No. 3311042 be cancelled and that this Petition for Cancellation be sustained in favor of Petitioner.

Dated: Larchmont, New York
November 21, 2008



Jerold W. Dorfman, Attorney For Petitioner
Licensed to practice in the courts of the State of New York
1328 Boston Post Road
Larchmont, NY 10538
Tel. (914) 834-2775

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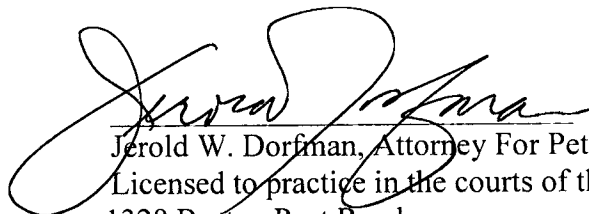
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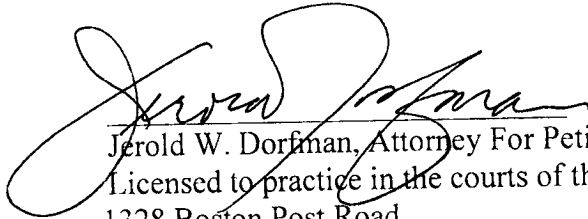
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